

BASING DIGITAL

WEBSITE PACKAGES AND SUPPORT

Websites for local businesses

Design, managed hosting and ongoing care for businesses in Basingstoke and the surrounding area.

BUILDS FROM

£500

HOSTING FROM

£29 per month

One agreed build price. One monthly service from Basing Digital.

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October 2026 | Prices in GBP and exclude VAT where applicable.

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01 WEBSITE PACKAGES

Choose the right website build

Choose the size that fits the work your website needs to do. Page count is a guide; integrations, product options and business rules can change the scope. Hosting and care are charged separately from launch.

Package	Included scope	Build price
S Starter	Up to 3 pages. Services, contact information, a small gallery and one straightforward enquiry form. Normally a custom static website.	£500
M Business	Up to 5 pages. Separate service pages, testimonials, gallery and enquiry form. Customer editing can be included when a content system is agreed.	£795
L Business Plus	Up to 10 pages. A blog or one straightforward connection to an established booking service. Customer editing where included in the agreed build.	£995
XL Online Shop	Up to 25 simple products entered from your supplied data, one payment provider, standard delivery rules and a handover session.	From £1,995
XXL Takeaway Ordering	One location, up to 30 menu items, agreed extras, collection slots, basic local delivery rules, payments and order notifications.	From £3,495

Included in every build

One design direction, two consolidated revision rounds, mobile and desktop layouts, copy editing based on your supplied information, basic search setup, domain connection, testing, launch and handover. We include a 30-day warranty for defects in the agreed build.

How design approval works

We prepare one initial visual direction and develop the chosen design across the agreed pages. Each revision round is one combined set of feedback. New pages, a different design direction or new functionality after approval receive a separate quote.

You supply accurate business details, your logo if you have one, and any photographs or product data you want to use. Full copywriting, new branding, extensive data entry, migrations and specialist integrations are additional services.

One monthly service from us

Our monthly prices include the agreed Azure hosting, SSL management and the care level below. Static sites and database-backed sites have different running costs. The price variant appropriate to your website is confirmed before you commit.

Plan	Included service	Monthly price
Hosted	For static websites. Hosting, SSL checks, uptime monitoring, recoverable website files and hosting fault investigation. Content changes are charged separately.	£29
Care	Hosted services plus a monthly care report and 30 minutes of small changes. For content systems, agreed software updates and daily database backups are included.	£49 static £109 editable
Priority	Care services plus 60 minutes of small changes in total, priority incident handling and agreed booking, checkout or ordering checks.	£99 static From £169 for applications and shops

Support measure	Hosted	Care	Priority
Initial response target	2 business days	1 business day	Critical incidents within 4 business hours
Included small changes	Charged separately	30 min per month	60 min per month
Customer editing systems	Not covered	Covered at editable rate	Covered at agreed application rate

Support operates Monday to Friday, 9am to 5pm UK time, excluding bank holidays. Response targets cover initial assessment, not guaranteed resolution. Automated monitoring can run outside these hours; human incident response follows your contracted support hours.

What counts as a small change

Examples include replacing a photograph, changing opening hours, updating supplied text or adjusting an existing price. Included time does not roll over. New layouts, features, large catalogue changes and third-party redevelopment are quoted separately.

A critical incident means the website is unavailable, a confirmed security issue, or the main booking or checkout route fails for customers. Shops and ordering websites require Priority. Evening, weekend or 24/7 human cover is separately scoped and priced. Ordering businesses need support agreed for their trading hours.

A website that can grow with you

We select the platform for the job. The customer experience and long-term maintainability guide the decision. Our standard hosting approach uses Microsoft Azure; customer editing can be provided through an agreed content system such as WordPress.

Your requirement	Our approach	What it enables
A business presence	Custom static website on Azure Static Web Apps	Fast pages, galleries, menus, service information and enquiry routes
Regular editing	Content system or PHP application on Azure App Service	Editable pages, blogs and structured business content
Selling or taking orders	Established commerce software with an agreed database	Products, payments, delivery rules, menu options and order management
A specialist business tool	Separately scoped application	Quote calculators, customer portals and selected integrations

What managed Azure hosting means

We manage deployment, domain connections, HTTPS and the selected monitoring and recovery process. Azure Static Web Apps provides managed static hosting and automatic SSL. App Service can host PHP applications, with a separate database where required. Shared hosting resources are used where appropriate; dedicated capacity is quoted when a site needs it. [1][2][3]

We agree storage, traffic, form usage and recovery arrangements in your quote. Larger workloads may require a different plan. We discuss planned capacity upgrades before changing your package price. An Azure platform SLA does not automatically create an identical end-to-end guarantee for your website.

Future bespoke Azure AI services

For a future phase, we can discuss ways to use Microsoft Azure AI services to help customers or your team find information in your website content, business documents or other approved data. [5]

- Let visitors ask questions and find relevant information from your website.
- Help your team search and summarise approved business documents.
- Explore other uses of your business data around a specific need.

Azure AI is a future bespoke service, scoped and priced individually, outside our standard website packages. These examples are starting points for discussion. We would agree the features, information sources, access permissions and testing around your business needs. Setup, Azure usage, maintenance and any other ongoing costs would be confirmed in a separate written quote before work begins.

Know the full cost before launch

Customers pay Basing Digital for the build, hosting and care. We pay Azure behind the scenes. The monthly amount covers the configuration and allowances stated in your quote; it is not a separate bill from Microsoft.

Item	Customer charge
Standard domain registration or renewal	£25 per year for an agreed standard domain. Premium names, transfers with extra work and unusual extensions are quoted separately.
Routine changes outside your allowance	£60 per hour, minimum 30 minutes, agreed before work.
Specialist development	£95 per hour, minimum 30 minutes, or a fixed project quote.
Business email and external services	Separately quoted. Mailboxes, booking subscriptions, SMS, premium software and payment processing are not automatically included.
Software licences and renewals	The quote names every required paid tool, its initial cost and renewal arrangement. Standard agreed free software has no separate licence charge.

Illustrative first year totals

Example	Build	12 months	Domain	Total
Starter with Hosted	£500	£348	£25	£873
Business static site with Care	£795	£588	£25	£1,408
Business editable site with Care	£795	£1,308	£25	£2,128
Online Shop with Priority	£1,995	£2,028	£25	£4,048

Examples exclude VAT where applicable, specialist licences, external subscriptions, transaction charges and extra work. Shop prices are starting points and depend on the agreed hosting requirements. A dated written quote provides your complete price.

Payment and ownership

Builds are paid 50% to begin and 50% before launch. Monthly services are paid in advance from launch, with 30 days notice to cancel unless the quote specifies a minimum term. Annual purchases and third-party commitments are disclosed before payment. Cancellation and refund terms are agreed in the service contract.

Your domain is registered in your name. After full payment you own the agreed website deliverables; third-party software and shared reusable components remain subject to their applicable licences. We explain export, transfer and ongoing subscription requirements before you commit. No search ranking or enquiry volume is guaranteed.

From first conversation to ongoing care

Stage	What happens
1 Agree	We identify the business goal, pages, content, platform, hosting allowances, paid tools and support hours. You receive a written scope and total price.
2 Prepare	You approve the scope, pay the deposit and supply the agreed content. We confirm the delivery schedule once the inputs are ready.
3 Design and build	We create the agreed design and a private working preview. You provide consolidated feedback within two revision rounds.
4 Test and launch	We check mobile layouts and the agreed enquiry, booking or purchase journey. You approve the result, pay the balance and we launch.
5 Maintain	We manage the contracted hosting and care. You raise requests through the support route supplied during onboarding.

Common questions

Can I edit the website myself?

Yes, when an editing system is included in your build. A static website normally uses our change service. We explain the distinction before quoting.

Does every website need WordPress?

No. We use straightforward custom websites for many brochure projects and a content system or application where editing or business functions require one.

Will a shop or ordering system be ready for real customers?

Launch includes agreed tests for payments, delivery or collection rules, notifications and key customer journeys. You approve business information, prices and policies. Specialist stock, POS, kitchen hardware and driver integrations need their own scope.

How is support handled?

Support follows your selected hosting and care plan. Use the support route supplied during onboarding to raise requests. We assess issues within your contracted hours and response targets, and agree any chargeable work before proceeding.

Plan your website

Tell us what your business does, the pages you need and what customers should be able to do. We will confirm the appropriate build, monthly service and any additional costs before you commit.

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What your final quote will confirm

This guide describes the standard offer. Your quote and service agreement specify the exact delivery and ongoing service for your business. The selected Azure configuration is funded through your agreed payment to Basing Digital.

- The production website, connected domain, included pages and whether customer editing is available.
- Any product or menu limits, integrations, data entry and customer acceptance tests.
- The complete build fee, monthly price, VAT treatment and annual licence or domain renewals.
- Storage, traffic, enquiry delivery and application usage allowances, including how growth is handled.
- Support hours, response targets, included change time and any out-of-hours incident arrangement.
- The backup or version recovery method, retention, restore process and any recovery targets.
- Privacy responsibilities, authorised access, data handling, ownership and transfer arrangements.

Recovery and service boundaries

Static website recovery uses retained source files and deployable versions. Content systems and shops need backups of both files and databases. Care and Priority include daily database backups where applicable, with a standard 30-day retention target unless the quote specifies otherwise. More frequent order backups and tighter recovery targets are separately priced.

Third-party failures may require escalation to the supplier. We investigate and communicate within our contracted support hours. Our service does not include unlimited redevelopment, transaction processing, order fulfilment, refunds or legal approval of your business policies.

Technology references

The references below support the platform descriptions in this guide. They do not set our retail prices or replace the service agreement. Reviewed 24 October 2026.

[1] Microsoft Azure Static Web Apps plans

[2] Microsoft Azure App Service plans

[3] Microsoft WordPress on Azure App Service

[4] WooCommerce platform pricing and extensions

[5] Microsoft Azure AI Search and your own content

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